

Vintage Wine Estates Finalizes Acquisition of Canopy Management

Santa Rosa, Calif., – July 2, 2014 – Zepponi & Company (www.zepponi.com), the premier global wine industry mergers and acquisitions advisory firm, has completed the sale of Canopy Management Wine Company (“Canopy”) to Vintage Wine Estates (“Vintage”). The pending transaction was publicly announced last month, but the actual closing of the transaction took place on July 1st. The transaction includes brand licensing and trademarks. Zepponi & Company served as the exclusive financial advisor to Canopy in connection with the transaction.

Canopy was founded in 2008 by wine industry veterans, Terry Wheatley and Brian Wurtz, and includes a broad portfolio of nationally distributed wine brands, such as Middle Sister, Monogamy, PromisQous, Purple Cowboy, Wine Sisterhood, Deep Purple, Girl & Dragon and Lady La Femme. In addition to the aforementioned brands, the acquisition also included an industry-leading social media network, Wine Sisterhood, which boasts nearly half a million Facebook fans. Financial terms of the transaction were not disclosed.



Zepponi & Company is the largest mergers and acquisitions advisory firm that is dedicated to the global wine industry. Headquartered in Santa Rosa, California, the firm has served as the financial advisor on numerous transactions involving ultra-premium and luxury wine brands, estate wineries and vineyards, such as Kenwood Vineyards, Chalk Hill Estate, Murphy-Goode, Valley of the Moon, Goosecross Cellars, and Four Vines, and has advised some of the wine industry’s largest wine companies, including Diageo Chateau & Estate Wines, Jackson Family Wines and F. Korbelt & Bros. For more information, please visit www.zepponi.com.