

Zepponi & Company Sells Bellflower Vineyard

Santa Rosa, Calif., – June 30, 2014 – Zepponi & Company (www.zepponi.com), the premier global wine industry mergers and acquisitions advisory firm, announced today that it has completed the sale of Bellflower Vineyard. Zepponi & Company served as the exclusive financial advisor to the seller in connection with the transaction. Financial terms were not disclosed.

Bellflower Vineyard is located in Sonoma County's prestigious Russian River Valley American Viticulture Area (AVA). The vineyard consists of approximately 49 acres planted to Pinot Noir and Chardonnay varietal grapes. The vineyard has become a highly sought-after grape source for some of Sonoma County's most esteemed wineries. The sale will solidify the buyer's sourcing for one of its most acclaimed wine labels.

Russian River Valley Pinot Noir and Chardonnay wines are consistently some of the highest rated wines in California. The sale of Bellflower Vineyard represents the latest in a series of marquee vineyards to trade hands in recent years, as the market for high quality Russian River Valley grapes has become increasingly more competitive. Zepponi & Company anticipates that the transaction activity for vineyards that are located in highly acclaimed AVAs, such as the Russian River Valley, will continue at a steady pace.



Zepponi & Company is the largest mergers and acquisitions advisory firm that is dedicated to the global wine industry. Headquartered in Santa Rosa, California, the firm has served as the financial advisor on numerous transactions involving ultra-premium and luxury wine brands, estate wineries and vineyards, such as Kenwood Vineyards, Chalk Hill Estate, Murphy-Goode, Valley of the Moon, Goosecross Cellars, and Four Vines, and has advised some of the wine industry's largest wine companies, including Diageo Chateau & Estate Wines, Jackson Family Wines and F. Korbel & Bros. For more information, please visit www.zepponi.com.