

## **Zepponi & Company Advises On Recent Sale of Luxury Estate Wineries and Premium Brand**

**SANTA ROSA, CA - February, 24, 2011** - Zepponi & Company ([www.zepponi.com](http://www.zepponi.com)), the leading provider of merger and acquisition advisory services to the wine industry's ultra-premium and luxury brands and estate wineries, announced today that it completed four significant transactions during the first two months of 2011. Zepponi & Company served as exclusive sell-side financial advisors on the sale of Moon Mountain Vineyard, an ultra-premium boutique estate winery located in Sonoma Valley; Echelon, a nationally recognized premium wine brand; and two of Washington State's hallmark estate wineries, Sagelands Vineyard and Canoe Ridge Vineyard.

### **About Zepponi & Company:**

Zepponi & Company is the leading provider of merger and acquisition, valuation and transactional advisory services to the global wine industry. Headquartered in Santa Rosa, California, Zepponi & Company professionals specialize in advising on ultra-premium and luxury brands, estate wineries and vineyards, such as Chalk Hill Estate, Four Vines, Black Stallion, Kuleto Estate and Murphy-Goode Estate. The principals collectively share over seventy-five years of wine industry experience and \$900 million in completed transactions. For more information, please visit [www.zepponi.com](http://www.zepponi.com).