



Alex Guarachi Purchases 248-Acre Vineyard

May 24, 2013 08:48 PM Eastern Daylight Time

WOODLAND HILLS, Calif.--(BUSINESS WIRE)--Alex Guarachi, founder and CEO of Guarachi Family Wines and TGIC Importers, Inc., announced Thursday the purchase of 248-acre vineyard Sun Chase located in the Petaluma Wind Gap area of the Sonoma Coast AVA. The purchase of Sun Chase allows an estate designate for Guarachi Family Wines.

"We're absolutely thrilled and excited. Sun Chase will allow us to take Guarachi Family Wines to the next level," says Guarachi. "It's an area proven to produce high-end Pinot Noir and will only further the development of our Pinot Project."

Sun Chase is a state-of-the-art, high density vineyard developed in 2007 situated on the southern side of Sonoma Mountain, an area heavily influenced by cool ocean breezes. There are 24 acres planted to Pinot Noir, with four different clones of grapes, and 18 acres of Chardonnay. These two varietals excel in this region and the quality of fruit is an excellent demonstration of what this vineyard produces.

Considered one of the preeminent estates of Sonoma Coast, more than a dozen high-end wineries currently buy grapes from Sun Chase, and Guarachi says he intends to continue supplying these loyal producers.

In 2007, after a quarter century of importing and wholesaling wines, judging and assisting in the production and marketing of wines for other wineries, Alex Guarachi established Guarachi Family Wines. Sourced from the most premier appellations – Sonoma Coast and Napa Valley – Guarachi Family Wines focuses on two key varietals, Pinot Noir and Cabernet Sauvignon, offering four distinct hand-selected, luxury wines.

TGIC Importers was founded by Alex Guarachi in 1985 to fulfill his vision of introducing South American wine to American consumers. Today TGIC Importers is a national importer representing 18 wineries from around the world, and was recognized by *Wine Enthusiast* magazine in 2010 as Wine Importer of the Year.

For more information on Guarachi Family Wines or TGIC Importers, Inc., contact Tiffany Munoz at 818.225.5100 ext. 223 or tmunoz@tjgimporters.com.

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